

Managers: Publishing, Motion Pictures, Broadcasting and Performing Arts

Description

Managers in this unit group plan, organize, direct, control and evaluate operations within publishing firms, film, theatre and record production companies and broadcasting facilities. They are employed by radio and television stations, by newspaper, periodical and book publishing firms, and by film, theatre, record and video production companies.

Duties:

- Establish procedures and implement policies in newspaper and publishing firms, in film, theatre, record and video production companies, and in radio and television stations
- Plan and maintain production schedules for publications, films, broadcasts, and theatre, record and video productions
- Prepare and control budgets
- Hire and supervise staff
- Consult with government regulatory agencies to evaluate and review programs and policies, and to ensure conformance with regulations
- Initiate or approve development of articles, books, films, broadcasts, musical recordings and theatre productions, and liaise with authors, composers, producers and directors.

Other titles:

- dance company director
- radio station manager
- television station manager
- video production company manager
- ballet company director
- copyright manager – publishing
- opera company director
- theatre company manager
- editor-in-chief
- managing editor
- radio programming manager
- publishing manager
- broadcasting station manager
- book publishing manager

(Government of Canada National Occupation Classification)

Skills

Verbal & written communication	Teamwork	Decision-making	Attention to detail	Leadership
	Negotiation	Organization	Time management	

Education/Training Requirements

Ontario Secondary School Diploma (OSSD)

- Most college/university programs in Ontario require an OSSD or Mature Student Status

Post-secondary diploma/degree

- A university degree or college diploma in communications, broadcasting, journalism or other arts discipline is usually required

Certification

- Several years of experience within the publishing, film production, broadcasting or theatre industry are usually required

Potential Earnings in Durham Region

The average and median wages and salaries for individuals employed as managers in publishing, motion pictures, broadcasting and performing arts are as follows. Place of Residence (POR) is defined as individuals who reside within the Durham Region. Place of Work (POW) is defined as individuals who are employed within the Durham Region.

Median Wages and Salaries (POR)	Average Wages and Salaries (POR)	Median Wages and Salaries (POW)	Average Wages and Salaries (POW)
\$59,249	\$66,654	\$32,581	\$42,600

Employment Prospects

Industry (NAICS)	Jobs in Durham Region (POW)	Durham Region Residents Employed (POR)
5111 – Newspaper, Periodical, Book and Director Publishers	80	145

(Ministry of Advanced Education and Skills Development 2016 data in Durham Workforce Authority's 2017 Sector Report)

